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**Critical Reasoning** Mar 17 2021 Reasoning is the everyday process through which we draw conclusions from facts or evidence. This book provides a topical and exercise-based introduction to critical thinking.

**Understanding Digital Literacies** Sep 22 2021 Assuming no knowledge of linguistics, *Understanding Digital Literacies* provides an accessible and timely introduction to new media literacies. It supplies readers with the theoretical and analytical tools with which to explore the linguistic and social impact of a host of new digital literacy practices. Each chapter in the volume covers a different topic, presenting an overview of the major concepts, issues, problems and debates surrounding the topic, while also encouraging students to reflect on and critically evaluate their own language and communication practices. Features include: coverage of a diverse range of digital media texts, tools and practices including blogging, hypertextual organisation, Facebook, Twitter, YouTube, Wikipedia, websites and games an extensive range of examples and case studies to illustrate each topic, such as how blogs have affected our thinking about communication, how the creation and sharing of digital images and video can bring about shifts in social roles, and how the design of multiplayer online games for children can promote different ideologies a variety of discussion questions and mini-ethnographic research projects involving exploration of various patterns of media production and communication between peers, for example in the context of Wikinomics and peer production, social networking and civic participation, and digital literacies at work end of chapter suggestions for further reading and links to key web and video resources a companion website providing supplementary material for each chapter, including summaries of key issues, additional web-based exercises, and links to further resources such as useful websites, articles, videos and blogs. This book will provide a key resource for undergraduate and graduate students studying courses in new media

and digital literacies.

*Environmental Modeling* Jul 29 2019 Increasingly used to represent climatic, biogeochemical, and ecological systems, computer modeling has become an important tool that should be in every environmental professional's toolbox. *Environmental Modeling: A Practical Introduction* is just what it purports to be, a practical introduction to the various methods, techniques, and skills required for computerized environmental modeling. Exploring the broad arena of environmental modeling, the book demonstrates how to represent an environmental problem in conceptual terms, formalize the conceptual model using mathematical expressions, convert the mathematical model into a program that can be run on a desktop or laptop computer, and examine the results produced by the computational model. Equally important, the book imparts skills that allow you to develop, implement, and experiment with a range of computerized environmental models. The emphasis is on active engagement in the modeling process rather than on passive learning about a suite of well-established models. The author takes a practical approach throughout, one that does not get bogged down in the details of the underlying mathematics and that encourages learning through "hands on" experimentation. He provides a set of software tools and data sets that you can use to work through the various examples and exercises presented in each chapter, as well as presentational material and handouts for course tutors. Comprehensive and up-to-date, the book discusses how computational models can be used to represent environmental systems and illustrates how such models improve understanding of the ways in which environmental systems function.

[A Practical Introduction to Regression Discontinuity Designs](#) Nov 12 2020 In this Element and its accompanying second Element, *A Practical Introduction to Regression Discontinuity Designs: Extensions*, Matias Cattaneo, Nicolás Idrobo, and Rocio Titiunik provide an accessible and practical guide for the analysis and

interpretation of regression discontinuity (RD) designs that encourages the use of a common set of practices and facilitates the accumulation of RD-based empirical evidence. In this Element, the authors discuss the foundations of the canonical Sharp RD design, which has the following features: (i) the score is continuously distributed and has only one dimension, (ii) there is only one cutoff, and (iii) compliance with the treatment assignment is perfect. In the second Element, the authors discuss practical and conceptual extensions to this basic RD setup.

*A Practical Introduction to Computer Architecture* Sep 10 2020 It is a great pleasure to write a preface to this book. In my view, the content is unique in that it blends traditional teaching approaches with the use of mathematics and a mainstream Hardware Design Language (HDL) as formalisms to describe key concepts. The book keeps the "machine" separate from the "application" by strictly following a bottom-up approach: it starts with transistors and logic gates and only introduces assembly language programs once their execution by a processor is clearly defined. Using a HDL, Verilog in this case, rather than static circuit diagrams is a big deviation from traditional books on computer architecture. Static circuit diagrams cannot be explored in a hands-on way like the corresponding Verilog model can. In order to understand why I consider this shift so important, one must consider how computer architecture, a subject that has been studied for more than 50 years, has evolved. In the pioneering days computers were constructed by hand. An entire computer could (just about) be described by drawing a circuit diagram. Initially, such diagrams consisted mostly of analogue components before later moving toward digital logic gates. The advent of digital electronics led to more complex cells, such as half-adders, multiplexers, and decoders being recognised as useful building blocks.

*Learning and Development* Oct 31 2019 In today's complex, uncertain and ambiguous business environment, it is essential to develop a

workforce's capabilities, skills and competencies to ensure continued organizational success. Learning and Development is a practical guide to the fundamental principles of designing and delivering training and L&D programmes effectively in any size of organization. It demonstrates how to link learning to strategic business goals and explores both the benefits and complexities associated with L&D. Using a combination of practical diagnostic tools, scenarios and case studies, this essential introduction builds knowledge in areas including identifying L&D needs, selecting the most appropriate types of intervention and the processes of measurement and evaluation. This updated second edition of Learning and Development covers the latest trends and developments in the field, such as e-learning, gamification and Massive Open Online Courses (MOOCs), as well as new material on learning measurement and additional international case studies. Online resources include extended case studies, an annotated literature review and self-evaluation tools to support readers in understanding where they are and how to develop their capabilities. The HR Fundamentals are a series of succinct, practical guides for students and those in the early stages of their HR careers. They are endorsed by the Chartered Institute of Personnel and Development (CIPD), the UK professional body for HR and people development, which has over 145,000 members worldwide.

**Psychophysics** Mar 29 2022 Psychophysics: A Practical Introduction, Second Edition, is the primary scientific tool for understanding how the physical world of colors, sounds, odors, movements, and shapes translates into the sensory world of sight, hearing, touch, taste, and smell; in other words, how matter translates into mind. This timely revision provides a unique introduction to the techniques for researching and understanding how the brain translates the external physical world to the internal world of sensation. The revision expands and refines coverage of the basic tools of psychophysics research and better integrates the theory with the supporting software. The new edition continues to be the only book to combine, in a single volume, the principles underlying the science of psychophysical measurement and the practical tools necessary to analyze data from psychophysical experiments. The book, written in a tutorial style, will appeal to new researchers as well as to seasoned veterans. This introduction to psychophysics research methods will be of interest to students, scholars and researchers within sensory neuroscience, vision research, behavioral neuroscience, and the cognitive sciences. Presents a large variety of analytical methods explained for the non-expert Provides a novel classification scheme for psychophysics experiments Includes a new software package for collecting and analyzing psychophysical data Disseminates the pros and cons of different psychophysical procedures Contains practical tips for designing psychophysical experiments

**Air Conditioning** Aug 29 2019 This expanded edition of David Chadderton's Air Conditioning is a textbook for undergraduate courses in building services and environmental engineering, and for BTEC continuing education diploma, higher national diploma and certificate courses in building services engineering. It will also be of considerable

help to students on national certificate and diploma programmes. The book includes a new chapter on application of fans to air duct systems. **A Practical Introduction to Index Numbers** Mar 05 2020 This book provides an introduction to index numbers for statisticians, economists and numerate members of the public. It covers the essential basics, mixing theoretical aspects with practical techniques to give a balanced and accessible introduction to the subject. The concepts are illustrated by exploring the construction and use of the Consumer Prices Index which is arguably the most important of all official statistics in the UK. The book also considers current issues and developments in the field including the use of large-scale price transaction data. A Practical Introduction to Index Numbers will be the ideal accompaniment for students taking the index number components of the Royal Statistical Society Ordinary and Higher Certificate exams; it provides suggested routes through the book for students, and sets of exercises with solutions.

**Spiritual Direction** Dec 26 2021 Spiritual direction has been an intrinsic part of the Christian tradition since the earliest days of the church when desert mothers and fathers were sought out for their wisdom and guidance. This guide aims to equip clergy and laity engaged in this task, or in training for it.

**A Practical Introduction to PSL** Jan 15 2021 This book describes the Property Specification Language PSL, recently standardized as IEEE Standard 1850-2005. PSL was developed to fulfill the following requirements: easy to learn, write, and read; concise syntax; rigorously well-defined formal semantics; expressive power, permitting the specification for a large class of real world design properties; known efficient underlying algorithms in simulation, as well as formal verification. Basic features are covered, as well as advanced topics such as the use of PSL in multiply-clocked designs. A full chapter is devoted to common errors, gathered through the authors' many years of experience in using and teaching the language.

**Phonetics** Aug 22 2021 An accessible and comprehensive breakdown of how speech is produced, acoustically-transmitted, analyzed, and interpreted by the human brain.

**Management** Nov 05 2022 Blending research, practical application, and imaginative writing, the authors have created a market-leading text through highly-readable writing, an emphasis on practicality, and a unique student-centered layout. They present all basic management concepts in bite-size chunks, 2-to 6-page sections to optimize student learning and emphasize the practicality of the subject matter. This text is widely praised by today's visually-oriented students. In addition, instructors and students are supplied with a wealth of classroom-proven resource.

**A Practical Introduction to Beam Physics and Particle Accelerators** Feb 02 2020 This book is a brief exposition of the principles of beam physics and particle accelerators with emphasis on numerical examples employing readily available computer tools. Avoiding detailed derivations, we invite the reader to use general high-end languages such as Mathcad and Matlab, as well as specialized particle accelerator codes (e.g. MAD, WinAgile, Elegant, and others) to

explore the principles presented. This approach allows the student to readily identify relevant design parameters and their scaling and easily adapt computer input files to other related situations.

**Psychotherapy: A Practical Introduction** Jul 01 2022 Offering unique, essential coverage of the theoretical foundations and core techniques of a variety of psychotherapies, Psychotherapy: A Practical Introduction is a one-stop resource for psychiatry residents and psychiatrists beginning practice, as well as graduate trainees in psychology and clinical social work. This practical reference is an invaluable tool for understanding the common approaches fundamental to all therapies, exploring the most frequently used therapy approaches, learning evidence-based approaches for making treatment decisions, and engaging patients in safe and effective psychotherapies, regardless of treatment setting. For faculty instructors, brand new resource provides a readable, highly applicable core textbook for any introductory psychotherapy course or psychotherapy didactic series.

**A Practical Introduction to Real-World Research** Sep 03 2022 This practical text combines social research methods with coverage of statistical analysis to help students develop the applied research skills needed for future careers in public and private organizations, while also delivering a solid foundation for those going on to graduate school. Throughout the book, the author offers a real-world example and then breaks it down into a decision tree, which helps lead students to a possible statistical decision (rather than starting with the statistic). This text gives students a toolbox of the most common and in-demand skills and demonstrates how those skills can be used to make the best research decisions. The book takes students through the entire real-world research process, from the formation of a research topic to measurement and sampling, to methods for gathering information and making sense of the data, and finally presenting to a non-academic audience in a way that "gets the job done." Resources for instructors and students are available on an accompanying website for the book at: <https://edge.sagepub.com/wolfer>.

**Loose Leaf for Management: A Practical, Problem-Solving Approach** Apr 29 2022 Management: A Practical Introduction 9e empowers students to develop the management skills necessary in everyday life through the practical and relevant application of theory. Developed to help students read and learn management with a purpose, it takes a student-centered approach. The revision introduces a new strategic career readiness theme throughout to address employers' concerns about students graduating without being career ready. It continues to engage students through current examples, imaginative writing, and resources that work. Their unique Teaching Resource Manual offers numerous suggestions for creating a discussion-oriented, experiential classroom.

**Loose Leaf for Management: A Practical Introduction** Jul 09 2020 Management: A Practical Introduction, 10th edition, empowers students to develop their career readiness. Developed to help students read and learn management with a purpose, it takes a student centered approach. This is the first product to uniquely integrate a

strategic career readiness theme throughout to address employers concerns about students graduating without being career ready. It continues to engage students through practical and relevant application of theory, current examples, imaginative writing, and resources that work. The revision expands its strategic career readiness theme, has overhauled the TRM with new detailed lesson plans to assist with course preparation for both in-person and online classes, integrates new coverage on creating shared value and sustainable development, and increases the examples to be inclusive and representative of our diverse body of today's managers and employees.

**Sports Journalism** Oct 12 2020 The sports journalist of today needs to be well equipped for the digital age. From the challenges of minute-by-minute reporting to the demands of writing for online outlets, blogging and podcasting, sports journalism is now fully immersed in new and social media. Sports Journalism: A Practical Guide will give you the skills you need to navigate these new platforms, whilst also teaching you the basics of interviewing, reporting, feature writing for print and commentary for radio and television. This new edition now includes: New examples demonstrating the use of social media in sports journalism A new chapter on the current professional working practice of sports journalism, covering the skills required of agency and freelance journalists today A new chapter on sports public relations Expanded coverage of radio and television sports journalism, with more emphasis on commentary and multi-platform working Quotes from working journalists, offering valuable insights into the industry. This book is a complete guide to the practice of sports journalism across all platforms: print, online, radio, television and social media sites.

*A Practical Introduction to the Simulation of Molecular Systems* Apr 17 2021 Molecular simulation is a powerful tool in materials science, physics, chemistry and biomolecular fields. This updated edition provides a pragmatic introduction to a wide range of techniques for the simulation of molecular systems at the atomic level. The first part concentrates on methods for calculating the potential energy of a molecular system, with new chapters on quantum chemical, molecular mechanical and hybrid potential techniques. The second part describes methods examining conformational, dynamical and thermodynamical properties of systems, covering techniques including geometry-optimization, normal-mode analysis, molecular dynamics, and Monte Carlo simulation. Using Python, the second edition includes numerous examples and program modules for each simulation technique, allowing the reader to perform the calculations and appreciate the inherent difficulties involved in each. This is a valuable resource for researchers and graduate students wanting to know how to use atomic-scale molecular simulations. Supplementary material, including the program library and technical information, available through [www.cambridge.org/9780521852524](http://www.cambridge.org/9780521852524).

**A Practical Introduction to Phonetics** Jan 27 2022 'Review from previous edition' an introduction to general phonetics that integrates the articulatory and the acoustic aspects of the subject in a way that

few other introductory works do; that gives a comprehensive view of the whole subject' -Kritikon Litterarum This book is an introduction to practical phonetics, that is, to the description and classification of the sounds of speech. The book's unique approach leads readers to explore the entire range of human sounds by a series of introspective experiments carried out in their own vocal tracts. This highly practical exploration of the subject is informed throughout by recent research, particularly in the aerodynamics and acoustics of speech. The second edition, now part of the Oxford Textbooks in Linguistics series, has been updated throughout, and is now consistent with the revised International Phonetic Alphabet (1996).

*Matlab* Jun 27 2019 MatLab, Third Edition is the only book that gives a full introduction to programming in MATLAB combined with an explanation of the software's powerful functions, enabling engineers to fully exploit its extensive capabilities in solving engineering problems. The book provides a systematic, step-by-step approach, building on concepts throughout the text, facilitating easier learning. Sections on common pitfalls and programming guidelines direct students towards best practice. The book is organized into 14 chapters, starting with programming concepts such as variables, assignments, input/output, and selection statements; moves onto loops; and then solves problems using both the 'programming concept' and the 'power of MATLAB' side-by-side. In-depth coverage is given to input/output, a topic that is fundamental to many engineering applications. Vectorized Code has been made into its own chapter, in order to emphasize the importance of using MATLAB efficiently. There are also expanded examples on low-level file input functions, Graphical User Interfaces, and use of MATLAB Version R2012b; modified and new end-of-chapter exercises; improved labeling of plots; and improved standards for variable names and documentation. This book will be a valuable resource for engineers learning to program and model in MATLAB, as well as for undergraduates in engineering and science taking a course that uses (or recommends) MATLAB. Presents programming concepts and MATLAB built-in functions side-by-side Systematic, step-by-step approach, building on concepts throughout the book, facilitating easier learning Sections on common pitfalls and programming guidelines direct students towards best practice

*Statistics for Linguistics with R* Aug 10 2020 This book is an introduction to statistics for linguists using the open source software R. It is aimed at students and instructors/professors with little or no statistical background and is written in a non-technical and reader-friendly/accessible style. It first introduces in detail the overall logic underlying quantitative studies: exploration, hypothesis formulation and operationalization, and the notion and meaning of significance tests. It then introduces some basics of the software R relevant to statistical data analysis. A chapter on descriptive statistics explains how summary statistics for frequencies, averages, and correlations are generated with R and how they are graphically represented best. A chapter on analytical statistics explains how statistical tests are performed in R on the basis of many different linguistic case studies. For nearly every single example, it is explained what the structure of

the test looks like, how hypotheses are formulated, explored, and tested for statistical significance, how the results are graphically represented, and how one would summarize them in a paper/article. A chapter on selected multifactorial methods introduces how more complex research designs can be studied: methods for the study of multifactorial frequency data, correlations, tests for means, and binary response data are discussed and exemplified step-by-step. Also, the exploratory approach of hierarchical cluster analysis is illustrated in detail. The book comes with many exercises, boxes with short think breaks and warnings, recommendations for further study, and answer keys as well as a statistics for linguists newsgroup on the companion website. The volume is aimed at beginners on every level of linguistic education: undergraduate students, graduate students, and instructors/professors and can be used in any research methods and statistics class for linguists. It presupposes no quantitative/statistical knowledge whatsoever and, unlike most competing books, begins at step 1 for every method and explains everything explicitly.

**A Practical Introduction to Optical Mineralogy** Nov 24 2021 Microscopy is a servant of all the sciences, and the microscopic examination of minerals is an important technique which should be mastered by all students of geology early in their careers. Advanced modern text books on both optics and mineralogy are available, and our intention is not that this new textbook should replace these but that it should serve as an introductory text or a first stepping-stone to the study of optical mineralogy. The present text has been written with full awareness that it will probably be used as a laboratory handbook, serving as a quick reference to the properties of minerals, but nevertheless care has been taken to present a systematic explanation of the use of the microscope as well as theoretical aspects of optical mineralogy. The book is therefore suitable for the novice either studying as an individual or participating in classwork. Both transmitted-light microscopy and reflected-light microscopy are dealt with, the former involving examination of transparent minerals in thin section and the latter involving examination of opaque minerals in polished section. Reflected-light microscopy is increasing in importance in undergraduate courses on ore mineralisation, but the main reason for combining the two aspects of microscopy is that it is no longer acceptable to neglect opaque minerals in the systematic petrographic study of rocks. Dual purpose microscopes incorporating transmitted- and reflected-light modes are readily available, and these are ideal for the study of polished thin sections.

**A Practical Introduction to In-depth Interviewing** Feb 25 2022 Are you new to qualitative research or a bit rusty and in need of some inspiration? Are you doing a research project involving in-depth interviews? Are you nervous about carrying out your interviews? This book will help you complete your qualitative research project by providing a nuts and bolts introduction to interviewing. With coverage of ethics, preparation strategies and advice for handling the unexpected in the field, this handy guide will help you get to grips with the basics of interviewing before embarking on your research. While recognising that your research question and the context of your

research will drive your approach to interviewing, this book provides practical advice often skipped in traditional methods textbooks. Written with the needs of social science students and those new to qualitative research in mind, the book will help you plan, prepare for, carry out and analyse your interviews.

**The BUGS Book** May 19 2021 Bayesian statistical methods have become widely used for data analysis and modelling in recent years, and the BUGS software has become the most popular software for Bayesian analysis worldwide. Authored by the team that originally developed this software, The BUGS Book provides a practical introduction to this program and its use. The text presents complete coverage of all the functionalities of BUGS, including prediction, missing data, model criticism, and prior sensitivity. It also features a large number of worked examples and a wide range of applications from various disciplines. The book introduces regression models, techniques for criticism and comparison, and a wide range of modelling issues before going into the vital area of hierarchical models, one of the most common applications of Bayesian methods. It deals with essentials of modelling without getting bogged down in complexity. The book emphasises model criticism, model comparison, sensitivity analysis to alternative priors, and thoughtful choice of prior distributions—all those aspects of the "art" of modelling that are easily overlooked in more theoretical expositions. More pragmatic than ideological, the authors systematically work through the large range of "tricks" that reveal the real power of the BUGS software, for example, dealing with missing data, censoring, grouped data, prediction, ranking, parameter constraints, and so on. Many of the examples are biostatistical, but they do not require domain knowledge and are generalisable to a wide range of other application areas. Full code and data for examples, exercises, and some solutions can be found on the book's website.

*Applying Analytics* May 07 2020 Newcomers to quantitative analysis need practical guidance on how to analyze data in the real world yet most introductory books focus on lengthy derivations and justifications instead of practical techniques. Covering the technical and professional skills needed by analysts in the academic, private, and public sectors, *Applying Analytics: A Practical Introduction* systematically teaches novices how to apply algorithms to real data and how to recognize potential pitfalls. It offers one of the first textbooks for the emerging first course in analytics. The text concentrates on the interpretation, strengths, and weaknesses of analytical techniques, along with challenges encountered by analysts in their daily work. The author shares various lessons learned from applying analytics in the real world. He supplements the technical material with coverage of professional skills traditionally learned through experience, such as project management, analytic communication, and using analysis to inform decisions. Example data sets used in the text are available for download online so that readers can test their own analytic routines. Suitable for beginning analysts in the sciences, business, engineering, and government, this book provides an accessible, example-driven introduction to the emerging

field of analytics. It shows how to interpret data and identify trends across a range of fields.

**A Practical Introduction to Electronic Circuits** Jul 21 2021 A practically based explanation of electronic circuitry.

Regression Analysis Dec 14 2020 With the rise of "big data," there is an increasing demand to learn the skills needed to undertake sound quantitative analysis without requiring students to spend too much time on high-level math and proofs. This book provides an efficient alternative approach, with more time devoted to the practical aspects of regression analysis and how to recognize the most common pitfalls. By doing so, the book will better prepare readers for conducting, interpreting, and assessing regression analyses, while simultaneously making the material simpler and more enjoyable to learn. Logical and practical in approach, *Regression Analysis* teaches: (1) the tools for conducting regressions; (2) the concepts needed to design optimal regression models (based on avoiding the pitfalls); and (3) the proper interpretations of regressions. Furthermore, this book emphasizes honesty in research, with a prevalent lesson being that statistical significance is not the goal of research. This book is an ideal introduction to regression analysis for anyone learning quantitative methods in the social sciences, business, medicine, and data analytics. It will also appeal to researchers and academics looking to better understand what regressions do, what their limitations are, and what they can tell us. This will be the most engaging book on regression analysis (or Econometrics) you will ever read! A collection of author-created supplementary videos are available at:

[https://www.youtube.com/channel/UCenm3BWqQyXA2JRKB\\_QXGyw](https://www.youtube.com/channel/UCenm3BWqQyXA2JRKB_QXGyw)

**A Practical Introduction to Numerology** Jun 19 2021 Numerology - the science, psychology and philosophy of numbers - enables us to use our mind and intuition to observe, connect with and interpret the cycle of numbers governing all aspects of life (1 to 9). Each of these numbers has its own set of qualities and meanings that can influence us at different levels - physical, emotional, mental and spiritual - in order to really make the most of life. After an insightful introduction about why the subject of Numerology is so worth exploring and the benefits it can bring, each main chapter then addresses key questions such as: Where does Numerology come from and how does it work? What are the benefits of applying Numerology to our lives? Can Numerology give me more insight into my own, or others', character? Can Numerology influence my aspirations and decisions in life? And finally, how can Numerology help me to become more aware of the bigger picture in life and make a wider contribution to society?

**Data Visualization** Aug 02 2022 An accessible primer on how to create effective graphics from data This book provides students and researchers a hands-on introduction to the principles and practice of data visualization. It explains what makes some graphs succeed while others fail, how to make high-quality figures from data using powerful and reproducible methods, and how to think about data visualization in an honest and effective way. *Data Visualization* builds the reader's expertise in ggplot2, a versatile visualization library for the R programming language. Through a series of worked examples, this

accessible primer then demonstrates how to create plots piece by piece, beginning with summaries of single variables and moving on to more complex graphics. Topics include plotting continuous and categorical variables; layering information on graphics; producing effective "small multiple" plots; grouping, summarizing, and transforming data for plotting; creating maps; working with the output of statistical models; and refining plots to make them more comprehensible. Effective graphics are essential to communicating ideas and a great way to better understand data. This book provides the practical skills students and practitioners need to visualize quantitative data and get the most out of their research findings. Provides hands-on instruction using R and ggplot2 Shows how the "tidyverse" of data analysis tools makes working with R easier and more consistent Includes a library of data sets, code, and functions

Linguistics for Clinicians Feb 13 2021 *Linguistics for Clinicians* provides an introduction to linguistic analysis in the clinical context. The book draws on a range of linguistic theories and descriptions, equipping readers with a conceptual toolkit that will enable them to: analyse data systematically, taking into account different types of linguistic properties; pick out significant patterns that can give them clinically relevant cues; build explicit arguments to back up their observations and hypotheses; select relevant linguistic items for assessment and therapy tasks. The syntactic sections cover standard concepts and their application to a range of data is worked through step by step. This solid grounding in syntax provides a springboard for detailed analyses of sentence semantics and sentence phonology which are particularly relevant in clinical assessment and therapy, but are not usually available outside specialist linguistic texts. These sections cover: event structure and its representation by verbs and their complements; the timing and modality of events and their representation by the auxiliary system; rhythmic patterns of sentences and how the type and position of individual words influences them. Clinical relevance is a central theme throughout the book. All linguistic concepts are introduced with examples of their clinical use. Analytical tips are included to anticipate and deal with common problems of clinical application. Extensive exercises further illustrate the use of linguistic concepts in data analysis and task construction. *Linguistics for Clinicians* is primarily a linguistics textbook for students and teachers on clinical courses. It is also a useful resource for practising clinicians, psycholinguistics students and researchers in language impairments.

**Operations Research** May 31 2022 *Operations Research: A Practical Introduction* is just that: a hands-on approach to the field of operations research (OR) and a useful guide for using OR techniques in scientific decision making, design, analysis and management. The text accomplishes two goals. First, it provides readers with an introduction to standard mathematical models and algorithms. Second, it is a thorough examination of practical issues relevant to the development and use of computational methods for problem solving. Highlights: All chapters contain up-to-date topics and summaries A succinct presentation to fit a one-term course Each chapter has references,

readings, and list of key terms Includes illustrative and current applications New exercises are added throughout the text Software tools have been updated with the newest and most popular software Many students of various disciplines such as mathematics, economics, industrial engineering and computer science often take one course in operations research. This book is written to provide a succinct and efficient introduction to the subject for these students, while offering a sound and fundamental preparation for more advanced courses in linear and nonlinear optimization, and many stochastic models and analyses. It provides relevant analytical tools for this varied audience and will also serve professionals, corporate managers, and technical consultants.

*Formal Language* Sep 30 2019 Business ethics has largely been written from the perspective of analytical philosophy with very little attention paid to the work of continental philosophers. Yet although very few of these philosophers directly discuss business ethics, it is clear that their ideas have interesting applications in this field. This innovative textbook shows how the work of continental philosophers – Deleuze and Guattari, Foucault, Levinas, Bauman, Derrida, Levinas, Nietzsche, Zizek, Jonas, Sartre, Heidegger, Latour, Nancy and Sloterdijk – can provide fresh insights into a number of different issues in business ethics. Topics covered include agency, stakeholder theory, organizational culture, organizational justice, moral decision-making, leadership, whistle-blowing, corporate social responsibility, globalization and sustainability. The book includes a number of features designed to aid comprehension, including a detailed glossary of key terms, text boxes explaining key concepts, and a wide range of examples from the world of business.

*Performance Management* Oct 24 2021 Effective performance management is at the heart of organizational success, delivering able and motivated employees who are aligned to an organization's values and goals. Using a combination of case studies, interviews, tools and diagnostic questionnaires, Performance Management is a complete and practical guide to getting the best out of people and achieving positive organizational outcomes through successful performance management. It covers all areas of the subject, from objective-setting, giving feedback, measuring performance and managing

underperformance and absence, to effectively integrating systems and processes into organizational and HR strategies. This second edition of Performance Management contains new material on the ethical focus of the topic, promoting employee wellbeing through performance management, and the future of the annual appraisal, as well as new case studies and examples from Deloitte, Jumeirah Hotels, the CIPD and Hilton. Supporting online resources consist of additional activities and guidance for further research on the topic. HR Fundamentals is a series of succinct, practical guides for students and those in the early stages of their HR careers. They are endorsed by the Chartered Institute of Personnel and Development (CIPD), the UK professional body for HR and people development, which has over 145,000 members worldwide.

*Social Research* Dec 02 2019 Original, fresh and relevant this is a theoretically-informed practical guide to researching social relations. The text provides a mixed methods approach that challenges historical divisions between quantitative and qualitative research. It adopts a multidisciplinary approach to social science research, drawing from areas such as sociology, social psychology and social anthropology. Explicitly addressing the concerns of emergent researchers it provides both a 'how to' account of social research and an understanding of the main factors that contextualize research by discussing 'why do' social scientists work this way. Throughout the twelve comprehensive chapters procedural (how to) accounts and contextual (why do) issues are usefully applied to major themes and substantive questions. These key themes include: (1) Research design (2) The practices of research and emergent researchers: Beyond ontology, epistemology and methodology (3) The impact of technology on research (4) Putting the research approach in context. A superb teaching text this book will be relished by lecturers seeking an authoritative introduction to social research and by students who want an accessible, enriching text to guide and inspire them.

*A Practical Introduction to Supply Chain* Apr 05 2020 In many businesses, supply chain people are trapped in reactive roles where they source, contract, purchase, receive, warehouse, and ship as a service. However, in some businesses suppliers contribute to

improvement programs, technology, funding, marketing, logistics, and engineering expertise. Breaking into a proactive supply chain role takes broad thinking, a talent for persuasion, and the courage to go after it. This book supplies proven methods to help you do so. A Practical Introduction to Supply Chain describes how to run an efficient supply chain that exceeds expectations in terms of cost, quality, and supplier delivery. It explains the need to integrate systems, the flow of information, and the way in which people work together between commercial purchasing, materials management, and distribution parts of the supply chain. Sharing powerful insights from the perspective of a supply chain manager, the book details practical techniques drawn from the author's decades of experience. It presents methods that apply directly to supply chains involving a physical product, manufactured internally or outsourced, as well as physical operations such as oilfield services. This book demonstrates how to make a supply chain organization work in practice—contributing more to business success than traditional purchasing and logistics organizations can. In addition to writing about practical supply chain issues and approaches, the author also describes proven methods he used while working with client teams on assignments. He also details some of the ways his teams used to manage the people part of the change.

*A Practical Introduction to Denotational Semantics* Jan 03 2020 Basics - Notation - Lattices - A simple language - Direct semantics - Control - Data structures and data types - A prolog semantics - Miscellaneous. **Management** Oct 04 2022 Blending scholarship and imaginative writing, ASU business professor Kinicki (of Kreitner/Kinicki Organizational Behavior 8e) and writer Williams (of Williams/Sawyer Using Information Technology 7e and other college texts) have created a highly readable introductory management text with a truly unique student-centered layout that has been well received by today's visually oriented students. The authors present all basic management concepts and principles in bite-size chunks, 2- to 6-page sections, to optimize student learning and also emphasize the practicality of the subject matter. In addition, instructor and students are given a wealth of classroom-tested resources.

**The Basque Language** Jun 07 2020